

## Product and Process Innovation master programme

The Product and Process Innovation master programme aims to train professionals with skills in science and engineering, enabling them to generate opportunities, promoting the development of innovative and sustainable technology-based products and processes with business potential in competitive environments. Our aim is to create start-up leaders that will develop and implement new technology-based business solutions.

These students should also be able to create, transfer and apply innovation in productive sectors, establishing and managing business, producing wealth and creating jobs, promoting local, regional, national and international relations between society, science and technology. We offer student the opportunity to learn by doing, with a real hands-on experience, enhancing previous knowledge, skills and competences and validating the development of new knowledge, new skills and competences, at the right pace, when the student feels the need to learn. We stimulate autonomy, but we offer a support system with group coach sessions, individual coach sessions and IPB as a technical and scientific resource.

To be a student of this course the candidate needs to be highly motivated, autonomous and seriously involved in creating his own business. Team work and making business are the two pillars of this master, so students should apply and go through a selection process, sending **innovative CV**, **motivation letter** and **one minute personal pitch video**.

For more information about the coaching approach and the selection process, please contact Prof. Vera Lebres ([vferrolebres@ipb.pt](mailto:vferrolebres@ipb.pt)).