

Entrepreneurship and Innovation master programme

This master brings together individuals with different technical, scientific and cultural backgrounds, pursuing the same common goal: to create an innovative business. This course applies innovative pedagogical methodologies, creating learning opportunities in a team work and innovative co-creation community. Our aim is to create start-up leaders that will develop and implement new business ideas during the master, as the best way to learn how to be a business leader is to start the business.

We offer student the opportunity to learn by doing, with a real hands-on experience, enhancing previous knowledge, skills and competences and validating the development of new knowledge, new skills and competences, at the right pace, when the student feels the need to learn. We stimulate autonomy, but we offer a support system with group coach sessions, individual coach sessions and IPB as a technical and scientific resource.

To be a student of the Entrepreneurship and Innovation master the candidate needs to be highly motivated, autonomous and seriously involved in creating his own business. Team work and making business are the two pillars of this master, so students should apply and go through a selection process, sending **innovative CV**, **motivation letter** and **one minute personal pitch video**.

For more information about the coaching approach and the selection process, please contact Prof. Vera Lebres (vferrolebres@ipb.pt).